

Eulanda

A. Sanders, Ph.D.

Email: sanderse@iastate.edu

LinkedIn : <https://www.linkedin.com/in/eulandasanders>

EDUCATION

- Ph.D.** 1997 University of Nebraska-Lincoln, Human Resources & Family Sciences,
Dissertation: African American Appearance: Cultural Analysis of Slave Women's Narratives
- M.A.** 1994 Colorado State University, Design, Merchandising & Consumer Sciences
Thesis: AutoCAD for Hand-Knitted Garment Production: Art Deco Design
- B.S.** 1990 Colorado State University, Apparel & Merchandising
Honors: *Cum Laude*
- A.A.** 1987 Lamar Community College, Liberal Arts
Honors: *President's List and Graduation Student Speaker*

PROFESSIONAL EXPERIENCE

Iowa State University, Ames, Iowa

- 8/2012 – present **Professor and Donna R. Danielson Professor in Textiles and Clothing**, Department of Apparel, Events and Hospitality Management (AESHM), College of Human Sciences
- 7/2016 – present **Equity Advisor**, College of Human Sciences

Colorado State University, Fort Collins, Colorado

- 7/2012 - present **Affiliate Faculty Member**, Design and Merchandising, College of Applied Human Sciences
- 5/2012 – 6/2012 **Professor**, Design and Merchandising, College of Applied Human Sciences
- 2010 – May 2012 **Director of the Center for Women's Studies and Gender Research (CWSGR)**, Ethnic Studies, College of Liberal Arts
- 2003 - present **Associate Professor**, Dept. of Design & Merchandising
- 2002 - present **Apparel Design & Production Portfolio Review Coordinator**, Dept. of Design and Merchandising
- 1999 - 2004 **Apparel & Merchandising (AM) Program Area Coordinator**, Dept. of Design and Merchandising
- 1997 - 2003 **Assistant Professor**, Dept. of Design & Merchandising
- 1990 - 1994 **Instructor**, Dept. of Design & Merchandising, Colorado State Univ. Ft. Collins, CO.

Beijing Union University, Beijing, China

- 1994 **Instructor**, for a month long computer-aided design class

University of Nebraska-Lincoln, Lincoln, Nebraska

- 1999 (Summer) **Instructor**, Dept. of Textiles, Clothing, & Design
- 1994 – 1997 **Instructor/Graduate Teaching Assistant**, Dept. of Textiles, Clothing, & Design

INDUSTRY EXPERIENCE

2009 – present **Design Director**, Yo-San Studio, LLC
 2006 – 2008 **Designer**, The Scarf Factory, LLC, Aurora, CO.
 1996 **Consultant**, Omaha Community Playhouse, Omaha, Nebraska
 1990 – 1994 **Design Assistant, First Patternmaker, Production Patternmaker**, Miller International Incorporated,
 Rocky Mountain Clothing Company, Denver, Colorado

ACADEMIC LEADERSHIP

Iowa State University, Ames, Iowa

June 2016 – forward **Equity Advisor, College of Human Sciences**
 August 2012 – forward **Donna R. Danielson Professor**
 May 2016 – forward **Digital Apparel & Textile Studio (D.A.T.S.) Manager**

Colorado State University, Fort Collins, Colorado

May 2010 – May 2012 **Director of the Center for Women's Studies and Gender Research**
 August 1999 – May 2010 **Apparel Design & Production Portfolio Review Coordinator**
 August 1999 – May 2004 **Apparel & Merchandising (AM) Program Area Coordinator**

AWARDS AND HONORS (selected)

- 2016 ATEX Award for Innovation in Textile Instruction at the International Textile and Apparel Association Meeting for the work entitled, "Practical Application of Half-Scale Patterning for Online Digital Textile Design Procedures" (co-authored with Brianna Plummer)
- Marvin A. Pomerantz Award to recognize a faculty member deemed outstanding in teaching, research, and/or outreach., Iowa State University
- 1 of 5* Nominated for the Textile Society of America (TSA) Founding Presidents Award work entitled, *Sumptuary Synergy: British Imperialism through the Tartan and Slave trades*, for the 2016 Textile Society of America 15th Biennial Symposium, October 19-23, 2016, Savannah, GA. (co-authored with David Loranger)¹
- Legacies Honoree, College of Health and Human Sciences, Colorado State University, *1st former faculty member honored*
- 2013 Donna R. Danielson Endowed Professor in Textiles and Clothing; Apparel, Events, and Hospitality Management; Iowa State University
- 2012 *1 of 5* Nominated for the Textile Society of America (TSA) Founding Presidents Award out of 300 papers submitted for work entitled, *The Politics of Textiles Used in African American Slave Clothing*, for the 2012 Textile Society of America 13th Biennial Symposium, September 19-22, 2012, Washington, D.C.
- Outstanding Honors Academic Advisor for Colorado State University Honors Program
- Pillar of Excellence Award for a Colorado State University Alumni, Black and African American Cultural Center, Colorado State University
- 2011 Margaret Hazaleus Award, Center for Women's Studies and Gender Research & Vice President of Diversity, Colorado State University

¹ Loranger and Sanders, explicitly submitted the paper as co-authors; however, since Sanders was a TSA board member at the time of the nomination the final paper was not considered for the Founding Presidents Award.

Second Place for Innovation for Professional Level at the International Textile & Apparel Association Design Competition (awarded by Barbizon Modeling Agency) for *Metalling with Fibers: Ode to Tina Turner*, Philadelphia, Pennsylvania

2010 Multi-Ethnic Distinguished Service Award, Colorado State University

Best Fiber Art Award at the International Textile & Apparel Association Design Competition for *Fractal Bride*, Montreal, Canada

2009 Fashion Group International, Denver Region Rising Star Award Winner of the Accessories Category for work as Design Director for Yo-San Studio, LLC

Masters Week 2009 Alumna honoree at the University of Nebraska-Lincoln for the College of Education and Human Sciences, nominated by the Department of Textiles, Clothing, and Design.

Second Place in the Queen Sirikit Institute of Sericulture Peacock Standard of Thai Silk Design Competition in Bangkok, Thailand for *Square Root*.

Third Place in Fashion Show for the Surface Design Association Off the Grid Conference for *Metalling with Fibers XXXII: Desert Sunset* and *Metalling with Fibers XXXIII*

MAJOR AREAS OF RESEARCH/CREATIVE SCHOLARSHIP AND TEACHING

Apparel Design & Production, Computer Aided Design & Pattern Making, Pattern Making (Flat Pattern & Draping), Textile Design (Structural and Surface), Theoretical Design Solutions for Apparel Design and Wearable Art, Social Psychological Aspects of African American Appearance, Knit Wear Production, Historic Reproductions, Material Reuse, Chaos Theory

REFEREED PUBLICATIONS AND BOOK CHAPTERS (SELECTED)

Research projects/presentations where I collaborated or served in a mentoring capacity with graduate students are noted with an *.

*Hwang, C., Chung, D. & **Sanders, E.** (2016). Attitudes and purchase intentions for smart clothing: Examining U.S. consumers' functional, expressive, and aesthetic needs for solar-powered clothing. *Clothing and Textiles Research Journal*.

*Lee, K. & **Sanders, E.** (February 2016). Hanji, the Mulberry paper Yarn Rejuvenates Nature and the Sustainable Fashion Industry of Korea in *Environmental Footprints and Eco-design of Products and Processes*, Springer, 159–184.

*Stannard, C. & **Sanders, E.** (2015). Motivations for participation in knitting among young women. *Clothing and Textiles Research Journal*. doi: 10.1177/0887302X14564619

*Hwang, C. & **Sanders, E.** (October, 2015). Baby Boomers' Acceptance of Solar-Powered Clothing. *The International Conference of Apparels for Middle & Old Aged Person Proceedings*, held October, 18 - 20, 2015, Shanghai, China, 005-020.

Sanders, E. & *Hwang, C. (October, 2014). George Washington Carver: Textile Artist. *Textile Society of America Symposium Proceedings*, Los Angeles, California. <http://digitalcommons.unl.edu/tsaconf/895/>.

Sanders, E. (September, 2012). The Politics of Textiles Used in African American Slave Clothing. *Textile Society of America Symposium Proceedings*, Washington, D.C. <http://digitalcommons.unl.edu/tsaconf/740/>.

Sanders, E. Mary Seacole: An Example of Appearance Management by a Black Woman in the 1800s. (Accepted for The 2012 BIFT (Beijing Institute of Fashion Technology)- ITAA (International Textile and Apparel Association) Joint Symposium in China, March 25-30, 2012.

Sanders, E. (October, 2011). Female slave narratives and appearance: Assimilation, experience, and escape. *Clothing and Textiles Research Journal*, 29, (4), 267 - 283.

Sanders, E. (2011). *Metalling with fibers: A design series exploring the reuse of metal findings through the use of technology.* *Textile Society of America Symposium Proceedings*. <http://digitalcommons.unl.edu/tsaconf/48>

JURIED EXHIBITIONS (selected)

- Sanders, E.** (November 15, 2014). *Metallics Bride*. Design Exhibition, International Textile and Apparel Association. Charlotte, North Carolina.
- Level: International, Retrievability: ITAA 2014 Design Catalog, # of Entries Submitted: 313, # of Entries Selected: 105, Acceptance rate: 34%
- Sanders, E.** (October 17, 2013). *Byzantine Muse*. Design Exhibition, International Textile and Apparel Association. New Orleans, Louisiana.
- Level: International, Retrievability: ITAA 2013 Design Catalog, # of Entries Submitted: 364, # of Entries Selected: 36 mounted exhibit and 104 live gallery, Acceptance rate: 38.5%
- Sanders, E.** (July 18, 2012). *Metalling with Fibers: Going Goth*. Pacific Currents: Wearable Art Fashion Show and Exhibit, Handweaver's Guild of America, Long Beach, CA.
- Level: International, Retrievability: will be published in *Shuttle Spindle & Dyepot*, # of Entries Submitted: N/A, # of Artists Selected: N/A.
- Sanders, E.** (March 27, 2012). *The Professional Tutu*. The 2012 BIFT (Beijing Institute of Fashion Technology)- ITAA (International Textile and Apparel Association) Joint Symposium in China, March 25-30, 2012.
- Level: International, Retrievability: abstract to be published, # of Entries Submitted: N/A, # of Artists Selected: N/A.
- Sanders, E.** (November 3, 2011). *Metalling with Fibers: Ode to Tina Turner*. Design Exhibition, International Textile and Apparel Association. Philadelphia, Pennsylvania.
- Level: International, Retrievability: ITAA 2011 Design Catalog, # of Entries Submitted: 251, # of Artist Selected: 32 (mounted exhibit) and 66 (live gallery), Acceptance Rate: 39%, Juror: N/A
- Sanders, E.** (June 11, 2011). *Metalling with Fibers: Draping versus Structure I*. Body of Waters: Runway Fashion Show, Surface Design Association. Minneapolis, Minnesota.
- Level: International, Retrievability: Exhibit dvd & http://www surfacedesign.org/sites/default/files/conference/sda_bodies_of_water_low_7_24_11.pdf, # of Entries Submitted: N/A, #of Artist Selected: 62, Acceptance Rate: N/A, Award Judges: Leesa Hubbell & Lynn Pollard
- Sanders, E.** (February 20, 2011). *Metalling with Fibers: Ode to Hillestad*. Wearable Art Awards, Port Moody Arts Centre. Port Moody BC, Canada.
- Level: International, Retrievability: <http://www.wearableartawards.com/>, <http://www.youtube.com/watch?v=4Ea5lmhUW9Q>, and <http://www.youtube.com/watch?v=v51F3jFyy2I>, # of Entries Submitted: 70, # of Artist Selected: 53, Acceptance Rate: 75%, Jurors: Natalie Purschwitz, Gerry Nuttall, Helen Daniels, and Gayle Ramsden

REFEREED CONFERENCE PRESENTATIONS (selected):

- *Benson, S. & **Sanders, E.** (November 11, 2016). From enslavement to entrepreneurship: Elizabeth Keckley designer and dressmaker. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Hwang, C.; Rorah, W.; Thompson, K.; Zhang, L.; & **Sanders, E.** (November 9, 2016). Examining the value of three critique methods in an introductory apparel design studio. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Jablon, S. & **Sanders, E.** (November 10, 2016). Benefits for both: Connecting textile and clothing collections with theater and costume makers. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Loranger, D. & **Sanders, E.** (November 9, 2016). Scottish kiltmaking: Knowledge and practice pilot study. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Plummer, B. & **Sanders, E.** (November 11, 2016). Practical application of half-scale patterning for online digital textile design procedures. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Rorah, W. & **Sanders, E.** (November 9, 2016). Cutting and etching our way into the future: Implementing laser cutting into an apparel design curriculum. International Textile and Apparel Association Annual Conference. Vancouver, Canada.
- *Rorah, W.; *Thompson, K.; & **Sanders, E.** (November 9, 2016). Regional fashion weeks: Runway showcases for student entrepreneurs. International Textile and Apparel Association Annual Conference. Vancouver, Canada.

*Thompson, K. & **Sanders, E.** (November 9, 2016). Building a digital textile portfolio: A proposed taxonomy. International Textile and Apparel Association Annual Conference. Vancouver, Canada.

*Thompson, K., Xiang, C. & **Sanders, E.** (November 11, 2016). It's a wash: Laundering suggestions for woven cotton fabrics digitally printed with reactive inks. International Textile and Apparel Association Annual Conference. Vancouver, Canada.

*Loranger, D. & **Sanders, E.** (October 21, 2016). Sumptuary synergy: British imperialism through the tartan and slave trades. Textile Society of American Biennial Symposium. Savannah, Georgia. Full paper will be published.

INVITED EXHIBITIONS (SELECTED)

Gould, C. & **Sanders, E.** (August 23, 2016 – January 6, 2017). Inspired By... Faculty Responses to the Permanent Collection. Brunner Art Museum. Iowa State University. Works: **Sanders, E.** & Gould, C. (August, 2016). *CELEBRATION OF HILLESTAD: Reinterpretation through Digital Photography and Textile Printing* and Gould, C. & **Sanders, E.** (August, 2016). *HEAD PIECE #1: The Hillestad*, Curator: Adrienne Ganett

Sanders, E. (January 21- March 11, 2016). *The Fashionable Side of STEM*. Textile and Clothing Museum's Mary Alice Gallery. Iowa State University. Works: *Fractal Bride* and *Metalling with Fibers:XXX A Study in Geometry*, Curators: Sara Marcketti and Jan Fitzpatrick

Sanders, E. (February 27- March 30, 2012). *Electronic Retail*. Robert Hillestad Textiles Gallery. University of Nebraska-Lincoln.

Sanders, E. (September 9, 2011 – January 27, 2012). *The Fine Art of Marbling Exhibition: Featuring the Work of Peggy Skycraft*. Avenir Museum. Colorado State University, Fort Collins, Colorado. Guest designer of "Prime Peacock," a strapless trumpet silhouette gown with cathedral length train made from silk shantung and embellished with metal backs of studs, beads and bias squares cut from marbled fabric created by Peggy Skycraft.

EXTERNAL GRANTS (SELECTED)

2016 *Sustainable and Smart Solar Power-Controlled Apparel*, Xiang, C. (Lead PI), Dai, R., & **Sanders, E.**
Funding Source: Environmental Protection Agency, \$15,000.

2016 *New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing*, **Sanders, E.** (PI) & McKinney, E., & Baytar, F. (CoPIs). Funding Source: National Endowment of the Arts: Art Works, \$25,000.

2014 *A Multi-Dimensional Approach to Meet 21st Century Retailing Education and Industry Challenges for India and the U.S.*, Fiore, A. (Lead PI), Chung, T., Hurst, J., Karpova, E., Niehm, L., Sadachar, A., **Sanders, E.**, Correia, A., Bhandari, V., Buhroy, S., Grover, A., Kumar, K., Kumar, V., Prasad, G., Raturi, S., Armstrong, C., Swinney, J., & Pookalangara, S. Funding Source: Obama-Singh Initiative, \$190,000.

2010-11 *A Sustainable Design Paradigm for Smart Performance Textiles and Apparel*, **Sanders, E.** (PI) & Sarkar, A. (CoPIs). Environmental Protection Agency (EPA) P3 Awards: A National Student Design Competition for Sustainability Focusing on People, Prosperity and the Planet, \$14,758.12

PROFESSIONAL ORGANIZATIONS

2012 – present Colorado State University Alumni Association Board of Directors Member
1992 – 2012 International Textile & Apparel Association (ITAA) Member and Committee Member
2003 – 2012 Handweaver's Guild of America
2004 – 2012 Fashion Group International
2005 – 2012 Surface Design Association
2008 – 2012 Textile Society of America (Director at Large starting September 2012 – October 2016)

ENGAGEMENT ACTIVITIES (selected)

University Activities

| | |
|----------------|--|
| 2016 | Hosted the ISU Black Women of Color Faculty Breakfast at the Joan Bice Underwood Tearoom |
| 2014 – present | Emerging Leader's Academy Advisory Committee |
| 2014 – 2015 | Position Responsibility Statement (PRS) Taskforce |
| 2013 – present | Apparel, Events, & Hospitality Management (AESHM) Faculty Senator (ISU) |
| 2011 – 2012 | Faculty Representative, Colorado State University (CSU) Alumni Association Board of Directors |
| 2011 – 2012 | Member, Diversity Operation Team (DOT) sub-committee for Recruitment and Retention of Diverse Employees CSU (appointed by the VP of Diversity) |
| 2010 – 2012 | President's Commission on Women and Gender Equity (CWGE) |
| 2011 – 2012 | Chair, Campus Safety Sub-Committee CWGE |
| 2010 – 2011 | Information Science & Technology Center (ISTeC) Research Advisory Committee CSU |
| 2007 – 2012 | Women Studies Board CSU (started fall 2007) |

College Activities

| | |
|----------------|--|
| 2013 – present | College of Human Sciences Faculty Caucus (ISU) |
| 2013 – present | College of Human Sciences Dean's Budget Over-site Committee (ISU) |
| 2012 – present | College of Human Sciences Diversity, Equity, & Community Committee (ISU) |
| 2008 – 2012 | College of Applied Human Science Diversity Committee CSU |
| 2007 – 2012 | College of Applied Human Sciences Curriculum Committee CSU |

Department Activities

| | |
|----------------|---|
| 2015 – present | AMD 206/301 Committee – Chair (AESHM) |
| 2015 – present | AMD Industry Circle Committee (AESHM) |
| 2014 – present | AMD Retail Incubator Committee (AESHM) |
| 2014 – 2015 | Promotion & Tenure Committee – Chair (AESHM) |
| 2014 | Promotion & Tenure Committee - Post-Tenure Review Committee Chair (AESHM) |
| 2013 – 2014 | Lloyd Chair Search Committee (AESHM) |
| 2013 – 2014 | Promotion & Tenure Committee - Chair – Spring 2014/Fall 2014 (AESHM) |
| 2013 | Chaperone, Young Men's Apparel Association Dinner (AESHM) |
| 2013 – 2015 | Entrepreneur Showcase - Judge (AESHM) |
| 2008 – 2011 | Design and Merchandising (DM) Diversity Committee – Chair |

Outreach Activities

| | |
|-------------|---|
| 2016 | Keynote address at Colorado Weaver's Guild, Weaver's Day |
| 2015 | Featured speaker during Carver Day at the George Washington Carver National Monument. Diamond, Missouri |
| 2014 | Gallery Tandem Talk with Jeff Lewis at the Des Moines Art Center |
| 2012 & 2013 | Volunteer at the Santa Fe International Folk Art Festival – 3 days |
| 2013 | Workshop Presenter for the State 4-H Awardrobe Clothing Event |
| 2012 | Hoffman Design Competition Judge (a national competition) |
| 1998 – 2012 | Judged Larimer County Fair 4-H Clothing Projects |