



**Eulanda**

A. Sanders, Ph.D.

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### EDUCATION:

- 1997      **Ph.D.**      Human Resources and Family Sciences, University of Nebraska-Lincoln  
 Dissertation: *African American Appearance: Cultural Analysis of Slave Women’s Narratives*
- 1994      **M.A.**      Design, Merchandising and Consumer Sciences, Colorado State University  
 Thesis: *AutoCAD for Hand-Knitted Garment Production: Art Deco Design*
- 1990      **B.S.**      Apparel and Merchandising, Colorado State University  
 Honors: *Cum Laude*
- 1987      **A.A.**      Liberal Arts, Lamar Community College  
 Honors: *President’s List and Graduation Student Speaker*

### ACADEMIC LEADERSHIP:

#### Iowa State University (ISU), Ames, Iowa

January 2023 – present      **Chief Strategist of Innovation and Entrepreneurship**  
 College of Human Sciences

Provide leadership for college-wide innovation and entrepreneurship initiatives for faculty, staff, and students in the College of Human Sciences at Iowa State University. The College of Human Sciences consist of five academic units (Apparel, Events, and Hospitality Management; Food Science and Human Nutrition; Human Development and Family Sciences; Kinesology; and School of Education) nearly 3,000 undergraduate students, close to 500 graduate students, 165 staff , 195 faculty and 12 post doctoral research associates.

July 2017 – January 2023      **Professor and Chair**  
 Department of Apparel, Events, and Hospitality Management (AESHM)

Provide leadership, mentorship, and operational management to the over 900 undergraduate and graduate students and 51 staff/faculty in the department’s 3 programs: (a) Apparel, Merchandising, and Design; (b) Event Management; and (c) Hospitality Management. Administrative authority over curriculum, personnel, budgets, and general administrative responsibilities to create an inclusive environment. Collaborate with

individuals across the department and College of Human Sciences and the university to enact our mission and vision.

AESHM is home to: (a) the longest running student-operated dining facility in the United States on a university campus established in 1924 and now named the Joan Bice Underwood Tearoom central to the Hospitality Management program, (b) where garment construction classes were first taught in 1879 which was the origins Apparel, Merchandising and Design program, and (c) one of the first 4-year Event Management majors in the United States started in 2011. Additional department experiential teaching and research facilities include: the AESHM Data Analytics Lab, the Digital Apparel and Textiles Studio (DATS), the Culinary Creation Lab (operated in collaboration with the department of Food Science and Human Nutrition), the Donna R. Danielson Conservation Laboratory, The Fashion and Culture Research Lab, Innovate 1858 (student operated retail store), the Joan Bice Underwood Tearoom (student operated restaurant), THE MEETING ROOM: *Where Experiences and Technology Innovate*, the Quality Assurance and Comfort Testing Labs, Sparks (student operated café), the Textile & Clothing Museum and Mary Alice Gallery, and the 3D Body Scanning Lab.

Iowa State University is classified as a Carnegie, Doctoral University: Highest Research Activity.

Selected Outcomes:

- Launched the Event Management Masters Program with the first cohort starting Fall 2019 and first graduates Spring 2022.
- Establishment of three new **Executive Advisory Councils** for: (a) Hospitality Management, (b) Event Management, and (c) the Textiles & Clothing Museum
- The establishment of two new departmental led facilities in the Iowa State University Student Innovation Center <https://www.sictr.iastate.edu/>, which opened in August 2020: (a) *INNOVATE 1858* (student operated retail store) and (b) *SPARKS* (student operated café).
- Opened and manage the College of Human Sciences *Culinary Creation Lab* in the Iowa State University Student Innovation Center.
- Key member of the *LeBaron Hall-Replacement Steering Committee* which will house learning facilities for Apparel, Merchandising, and Design; Event Management; and Hospitality Management.
- Established new student learning facilities: (a) AESHM Data Analytics Laboratory, (b) THE MEETING ROOM: *Where Experiences and Technology Innovative*, (d) AESHM Photo Studio, and (e) AESHM 3D Body Scanning Lab.
- Providing leadership to the establishment of *new textile science and product development research labs* in the Human Nutritional Sciences Building.
- Facilitated *curricular and operational updates to the Joan Bice Underwood Tearoom* (student operated dining facility) and classrooms and studio spaces in both MacKay Hall and LeBaron Hall.
- Manage approximately **\$429,000.00** of undergraduate and graduate scholarships for all 3 programs.
- Increased departmental external funding to over **\$3 million since 2017**, a one faculty team received a \$1.5 million grant.
- Secured industry gifts-in kind over **\$4.3 million** in apparel industry software and materials for student use in 2018.
- Led a successful programmatic accreditations: National Accreditation of Schools of Art and Design (NASAD) and Accrediation Commission for Programs in Hospitality Administration (ACPHA).
- Simplification of departmental processes such as graduate assistantship, annual reviews, position description processing saving the department approxiamately 120 hours or \$20,000 of staff time per academic year.

June 2016 – May 2019

**Equity Advisor**  
College of Human Sciences (CHS)

Meet with search committees in the college's five academic units to present and implement strategies for inclusive and equitable search processes for academic and staff positions. Chair the CHS Committee on Diversity, Equity, and Community (DEC) and represent the CHS on the Vice President of Diversity and Inclusion Council. Collaborate with the Dean's Office and department leadership to establish action plans, outcomes measures and reporting tools in support of identified diversity, equity and community enhancement goals.

Selected Outcomes:

- Met with 9 search committees in 4 departments and the chairs of all 7 search committees for the School of Education
- Worked with the departmental and the college communication teams to develop strategies to increase diversity representation on the college website and in news stories
- Established a plan of action for the Diversity, Equity, and Community Committee for 2016 and 2017
- Continued the position for the *first two years as AESHM Department Chair*.

August 2012 – present

**Donna R. Danielson Endowed Professorship in Textiles and Clothing**  
Apparel, Events, and Hospitality Management

Lead the curricular and research development of the apparel design and product development programs in the Apparel, Merchandising, and Design major. Mentor tenure-track and non-tenure track faculty and graduate students in apparel design and product development. Recruit, mentor, and advise top graduate students in the department. Students come from a range of backgrounds.

Selected Outcomes:

- Led faculty meetings to redesign and implement the following: (a) pattern making series of classes, (b) illustration classes, (c) CAD pattern making course, (d) curriculum for digital textile printing, and (e) portfolio review class.
- Collaborated with faculty to design and outfit a design and product development studio for graduate student and faculty use.
- Established a relationship with Southern University for recruiting graduate students into the Apparel, Merchandising and Design program through a student and faculty exchange funded by a grant from the ISU Graduate College.
- Advised and completed the *1<sup>st</sup> Creative Design doctoral student* in the program – [Dr. Ling Zhang Dissertation Video](#)
- Increased the number of graduate student submissions accepted to juried exhibitions, for example *1* student was accepted to the International Textile and Apparel Association (ITAA) juried exhibition in 2012 compared to *13* in 2016.
- Increased the number of design awards at ITAA from *1* in 2012 to *9* in 2015 and *6* in 2016
- Design graduate students received ITAA research fellowships in 2015, 2016, and 2020.
- Created design faculty research teams to garner internal and external federal funding for research and teaching projects.

May 2016 – August 2017

**Digital Apparel & Textile Studio (D.A.T.S.) Manager**  
Apparel, Events, and Hospitality Management

The Digital Apparel & Textile Studio (D.A.T.S.) – “Where students and faculty originate textiles to innovate apparel.” Purchased a laser cutter, embroidery machine and 3D printer with my faculty start-up funds to accompany the digital textile printer. Train the new student lab managers on processes and collaborate with other faculty who work in the lab on procedures and workflow management. Lead the development of the D.A.T.S scarf series; scarfs designed and developed by AMD students and faculty for the retail market each year.

Selected Outcomes:

- Established weekly open lab hours for any student to work in the studio
- Collaborated with the lab managers to develop an accessible file submission for students and order tracking system
- Developed an inventory replacement process
- Created accounting, inventory and order tracking procedures
- Drove students and faculty to present design research outcomes of D.A.T.S. at the 2015 TechStyleLAB Symposium, Kent State University. Kent, Ohio
- Worked with the team to increase the use of the equipment to over **300** orders in fall 2015 through summer 2016, and **123** for fall 2016
- Established and maintained social media pages to promote the D.A.T.S. activities and outputs.

**Colorado State University (CSU), Fort Collins, Colorado**

May 2010 – May 2012

<sup>1</sup>**Director - Center for Women’s Studies & Gender Research**  
Ethnic Studies, College of Liberal Arts

Collaborated with the Vice-President of Student Affairs, the Dean Associate and Dean of Liberal Arts Chair of Ethnic Studies, and the Director of Women’s Programs, to affiliate the program with the Department of Ethnic Studies. Guided the development of a concentration in Women’s Studies in the Ethnic Studies major.

Selected Outcomes:

- Ensured that the academic needs are met for the **1,000 students** enrolled in women’s studies core courses annually and the **50 affiliated faculty**
- Advised approximately **32 graduate students** interdisciplinary graduate certificate program
- Collaborated with faculty to manage the \$42,000 Women’s Studies budget
- Managed the **\$690,000** endowment for scholarships
- Communicated teaching, scholarship, and outreach activities of the center to the campus community and constituents in the surrounding communities
- Guided visioning for the board
- Ensured the implementation of the board’s code

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<sup>1</sup> This position was considered a service position in the College of Liberal Arts. The Colorado State University Provost and the Dean for the College of Liberal Arts each bought out one of my courses for the 2011-2012 academic year.

August 1999 – May 2010

**Apparel Design & Production Portfolio Review Coordinator**  
Design and Merchandising

Developed the initial review process in 1999 to manage 103% and 104% growth in the design program in 1999 and 2000 respectively, and then implemented the process after approval by the college and university in 2002. Created and updated printed explanatory materials about requirements and held information meetings for participating students. Supervised the instructors and faculty teaching the portfolio preparatory course, AM 143 – Introduction to Apparel Design. Followed-up with student/parent inquiries during and following the process and conducted an orientation meeting for students accepted into the program.

Selected Outcomes:

- Seamless implementation of the process
- Engaged alumni in the review process
- Created a transparent and effective process for sharing feedback with students
- Disseminated the process and the outcomes in a refereed presentation at the 2003 ITAA meeting
- Increased entry-level job opportunities for students at companies such as Lectra Systems, Miller International, Pearl Izumi, and Spyder Active Sports.
- Established a means to connect and network with students after graduation using LinkedIn and other social media platforms

August 1999 – May 2004

**<sup>2</sup>Apparel & Merchandising (AM) Program Area Coordinator**  
Design and Merchandising

Reported directly to Department Head and facilitated AM faculty meetings and retreats for a range of 6-7 faculty, 2 special appointments, and 3-6 adjunct faculty. Served as liaison between faculty/students and faculty/department head; therefore, handled conflict resolution related to student and parent concerns. Worked with the Department Head in hiring adjunct faculty. The “key” advisor who managed curricular revisions, graduation checks, updated check sheet and academic catalogue text and class scheduling.

Selected Outcomes:

- Declared AM majors grew from 163 (Spring 1999) to 357 (Spring 2004)
- Developed outcomes assessment instruments for Apparel & Merchandising internships and the Apparel Design & Production capstone experience
- Facilitated the definition of core competencies for Apparel & Merchandising majors
- Implemented adjunct faculty orientation retreats

August 1999 – May 2012

**Honors Student Advisor for Apparel & Merchandising**  
Department of Design and Merchandising

Provided academic advising for all AM Honors Students, developed and implemented curricular changes for the AM Honor’s Program and guided Honors Student’s thesis research.

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<sup>2</sup> Resumed the role Fall 2007 while a colleague was on sabbatical

## DEVELOPMENT AND FUNDRAISING:

I have collaborated and established long-term working relationships with college development teams at both Iowa State University and Colorado State University to secure more than **\$14 million** in donations and in-kind gifts. These philanthropic gifts emerged from collaborative leadership in: establishing long-term relationships with donors, alumni, and industry stakeholders; creation of a showcase and demonstration for Lectra System executives for use of their software ([press about the gift](#)); development and fundraising programming, such as: the workshop *Inspiration: Mr. Blackwell*; the Mr. Blackwell Fashion Show and Fundraising Gala; and the Mr. Blackwell Cocktail party in Beverly Hills ([see story](#)), California. All Mr. Blackwell related activities contributed to an estate gift and exhibit gallery at the Avenir Museum at Colorado State University.

### Iowa State University

2019	Mannequins – United Sports Brands, value unknown
2018	Lectra Software – 95 Software Licenses, \$4,324,800.00 donor valued
2018	United Sports Brands – Fabrics, value unknown
2016	AIMS360 – Software, \$885,000.00
2015	Cabela’s – Sample Garments, value unknown
2015	Pearl Izumi – Sample Garments, value unknown
2014	PGM Body Forms (3), \$1358.00

### Colorado State University

2011	Hoxmeier Fabrics, \$18,640.00
2011	Lectra Systems, \$2.2 million
2010	Lectra Systems, \$1.3 million
2009	Lectra Systems, \$1.8 million
2002	Lectra Systems, \$585,000.00
2002	Miller International – Findings/Supplies, \$101,000.00
2000	Mr. Blackwell, \$20,000.00
2000	Mr. Blackwell Fashion Show, \$7,900.00
1999	Lectra Systems, \$3.2 million

## PROFESSIONAL EXPERIENCE:

August 2012 – present	<b>Professor and Donna R. Danielson Endowed Professorship in Textiles and Clothing</b> , Department of Apparel, Events and Hospitality Management (AESHM), College of Human Sciences, Iowa State University <ul style="list-style-type: none"><li>Administration 60%, Teaching 20%, and Scholarship (Research and Creative Scholarship)</li></ul>
July 2012 – July 2014	<b>Affiliate Faculty Member</b> , Design and Merchandising, College of Applied Human Sciences, Colorado State University
May 2012 – June 2012	<b>Professor</b> , Design and Merchandising, College of Applied Human Sciences, Colorado State University
August 2003 – May 2012	<b>Associate Professor</b> , Design and Merchandising, College of Applied Human Sciences, Colorado State University <ul style="list-style-type: none"><li>Teaching 60%, Research/Creative Scholarship 25%, Service 15%</li></ul>
June 1999	<b>Instructor</b> , Textiles, Clothing and Design, University of Nebraska-Lincoln

- Received a teaching fellowship for a summer course, TCD 490/890 CAD Textile Design to resident instruction students at University of Nebraska and visiting students from Pine Bluffs at Arkansas
- August 1997 – May 2003      **Assistant Professor**, Design and Merchandising, Colorado State University
- Teaching 60%, Research/Creative Scholarship 25%, Service 15%
- August 1994 – May 1997      **Instructor/Graduate Teaching Assistant**, Department of Textiles, Clothing, and Design, University of Nebraska-Lincoln, Lincoln, Nebraska
- Independently taught sophomore through senior level courses and participated in faculty meetings
- June 1996      **Instructor**, Bright Lights Program, Lincoln, Nebraska
- Instructor of a week-long computer-aided design mini-course for ages 9 to 14
- May 1994 – June 1994      **Instructor**, Beijing Union University, Beijing, China
- Co-taught a month long computer-aided-design seminar for vocational teachers using AutoDesk software products
- August 1990 – May 1994      <sup>3</sup>**Instructor**, Department of Design and Merchandising, Colorado State (completed Ph.D. work during approved leave of absence – 1994 – 1997)
- Taught all courses levels from 100 level to senior capstone courses and participated in faculty meetings
  - Taught the fashion show development course for the campus-wide fashion show hosted by the department

## **INDUSTRY EXPERIENCE:**

- May 1998 – present      **Design Director**, Yo-San Studio, LLC, Fort Collins, Colorado
- Provide leadership and design/market wearable art accessories for an online store
  - Manage online store, social media outlets, distribution, sourcing and costing/pricing
- June 1996      **Consultant**, Omaha Community Playhouse, Omaha, Nebraska
- Completed a one year consulting agreement, developed instructional materials and taught a one-week workshop on ApparelCAD
- 1990 - 1994      **Design Assistant, First Patternmaker, and Production Patternmaker**, Miller International Incorporated, Rocky Mountain Clothing Company, Denver, Colorado
- 1990      **Intern**, Union Bay Sportswear, Seattle, Washington

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<sup>3</sup> Completed Ph.D. work during approved leave of absence – 1994 – 1997

## **SELECTED HONORS AND AWARDS:**

(for a complete list request an academic CV)

- 2019 2019 McCool Breakthrough Award from the International Council on Hotel, Restaurant and Institutional Education (ICHRIE) for the Iowa State University's hybrid doctoral program in Hospitality Management
- 2019 Intellect Books Research Award, at the International Textile and Apparel Association (ITAA) Meeting for the work entitled, "Lasses Leading the Lairds: An Analysis of Issues Facing Female Scottish Kiltmakers" (co-authored with David Loranger)
- 2018 Paper of Distinction – Cultural Track, at the International Textile and Apparel Association (ITAA) Meeting for the work entitled, "Black Fashion Design Matters: A Qualitative Study Exploring the Experiences of Black Female Fashion Design Entrepreneurs" (co-authored with Samii Kennedy Benson)
- 2017 Exemplary Faculty Mentor Award, Office of the Senior Vice President and Provost
- 2016 Legacies Honoree, College of Health and Human Sciences, Colorado State University, *1<sup>st</sup> former faculty member honored*
- 2012 Outstanding Honors Academic Advisor for Colorado State University Honors Program
- 2012 Pillar of Excellence Award for a Colorado State University Alumni, Black and African American Cultural Center, Colorado State University
- 2011 Margaret Hazaleus Award, Center for Women's Studies and Gender Research & Vice President of Diversity, Colorado State University
- 2010 Multi-Ethnic Distinguished Service Award, Colorado State University
- 2010 Best Fiber Art Award at the ITAA Design Competition for *Fractal Bride*, Montreal, Canada
- 2009 Denver Region Rising Star Award Winner, Fashion Group International - Accessories Category
- 2009 Masters Week 2009 Alumna, College of Education and Human Sciences and Department of Textiles, Clothing, and Design, University of Nebraska-Lincoln
- 2006 Fulbright Scholar to India: Fulbright-Hayes, *Fabric of Indian Life*, December 26, 2006 – January 25, 2007
- 1998 Alumni of the Year for Lamar Community College, Lamar Community College
- 1998 Best Graduate Student Dissertation Paper at ITAA – Dissertation Title - *African American Appearance: Cultural Analysis of Slave Women's Narratives*, Dallas, Texas

## **AWARDS AND HONORS RECEIVED BY STUDENTS:**

Students I have mentored have received over 85 awards in international, regional, and campus scholarly design and research competitions.



## SELECTED JURIED EXHIBITIONS:

(for a complete list request an academic CV)

During my career, I have had **70** designs accepted and exhibited in national and international juried exhibitions (**33** at the associate professor level), in which I am the single designer/artist or listed as first designer/artist. Early in my career exhibited the same designs in multiple exhibitions (i.e. **3** designs in **2** exhibitions each). Now, I only exhibit an original design in a single juried exhibition and never resubmit the design to another juried venue. Thus, each piece is original work not previously presented/shown or published. I have received **9 awards** for my juried pieces during my academic career and **20 design awards** during my lifetime. None of the **68** items accepted to exhibitions during my career include student work in which I was a mentor. Student works I have mentored and exhibited in juried competitions are listed separately on my curriculum vita.

When evaluating juried design exhibitions, it is important to recognize the **percentage of acceptance** to the exhibition (the lower percentage the higher the quality of the exhibition) and **the reputation of the juror(s)**. Evaluating both aspects of juried exhibitions is equivalent to ranking the quality of scholarly journals. Fortunately, the majority of exhibitions I have been accepted into achieve acceptance rates of 50% and lower; however, the Handweaver's Guild of America Small Expressions Exhibition has had **23% to 26% acceptance** rate and The Little Black Dress design competition had only a **21% acceptance** rate making both of these highly prestigious exhibitions. Retrieval methods of written abstracts and/or images or videos of the exhibition vary and evolve as organizations and technology evolves (e.g., [ITAA now has design catalogs](#), but only abstracts prior to 2004, in which some have not been uploaded).

**Sanders, E. & Gould, C.** (March 13 – 16, 2018). *Celebration of Hillestad: A collaborative reinterpretation*. A coiled and manipulated to create the head piece and digitally printed strapless dress inspired by Hillestad's *Celebration Coat #41*. Design Showcase at the Costume Society of America National Symposium. Williamsburg, Virginia.

- Level: International
- Retrievability: CSA 2018 Proceedings
- Number of Entries Submitted: 52
- Number of Entries Accepted: 21
- Acceptance Rate: 42%
- Jurors: professional peers

McKinney, E., Baytar, F., Kaalberg, K., Roth, S., Hwang, C., Vande Loo, S., Steffensmeier, N., Alam, A K M., Xiang, C., Dai, R., & **Sanders, E.** (November 14-18, 2017). *Solar-Powered Hiking Jacket*. Design Exhibition, International Textile and Apparel Association. St. Petersburg, FL.

- Level: International
- Retrievability: ITAA 2017 Design Catalog
- Number of Entries Submitted: 134 professional designs
- Number of Entries Accepted: 51
- Acceptance Rate: 38%
- Jurors: professional peers
- Score averages range of accepted professional entries: 74-97
- Score average: 81

**Sanders, E.** (November 15, 2014). *Metallics Bride*. Private Collection. Manual machine knitted halter gown with 526 tack button backs inserted into the skirt of the dress and an additional 220 hand crocheted with a single crocheted into the looped fringe collar. Design Exhibition, International Textile and Apparel Association. Charlotte, North Carolina.

- Level: International
- Retrievability: [ITAA 2014 Design Catalog](#), 57
- Number of Entries Submitted: 313
- Number of Entries Selected: 105
- Acceptance Rate: 34%
- Jurors/Judges: Katien Cootsona, Geraldine Flamment, Julie Kontos, Tsvety McAuliffe, Jen Muggee, Morgan Peterson Powell, Jolina Roberson, Paul Sisti, Mary Tuma

## INVITED EXHIBITIONS:

During my career, I have been invited to exhibit singular pieces and groups of design scholarship in **18** static or live gallery events. In some cases the exhibitions were fundraiser events to regional and national charities.

## CURATED EXHIBITS:

In collaboration with colleagues, I have curated and installed **14** static gallery exhibits on the local, regional, and international levels. The curation process included research, development of text, marketing, developing jury processes when appropriate, installation and de-installation.

## SELECTED PUBLISHED WORKS:

(for a complete list request an academic CV)

The majority of my scholarly endeavors have been in the area of creative scholarship; however, a secondary area of scholarly inquiry is in the area of the impact Blacks, mainly Black women have had on the textiles and clothing industry. In the foreword of her book, *Nine Black Women: An Anthology of Nineteenth-Century Writers from the United States, Canada, Bermuda, and The Caribbean*, Dr. Moira Ferguson, recognizes the usefulness of appearance as tool for investigating the lives of black women writers and personally thanks me for introducing her to this ideology, while her student at the University of Nebraska-Lincoln. The significance of my research area is further supported by Dr. Ferguson's acknowledgement.

Other scholarly work is in the areas of apparel design, textile design and product development.

Note: Research projects and presentations where I collaborated or served in a mentoring capacity with current or former graduate students are noted with an \*.

### Refereed Journal Articles

- \* McCracken, A., Damhorst, M. L., & Sanders, E. A. (2023). Breaking cover: Plus-size transgressive dress on YouTube. *Fashion, Style & Popular Culture*.
- \*Johnson, C., Reddy-Best, K., & Sanders, E. (2022). Swagger Like Us: Black Millennials' Perceptions, Knowledge, and Influence of 1980s and 1990s Urban Fashion. *Clothing and Textiles Research Journal*.
- \*Gorea, A., Baytar, F., Sanders, E. (February 2021). Challenges and design opportunities in prototyping seamless knitted apparel: a case study. *International Journal of Fashion Design, Technology and Education*. <https://www.tandfonline.com/doi/full/10.1080/17543266.2021.1881170>
- \* Loranger, D., & Sanders, E. (2021). Scottish Kiltmaking Design Process. *Fashion Practice*, 13(3), 464-485.
- \*Loranger, D., & Sanders, E. A. (2021). Highland haberdashery: Scottish kiltmaking in the twenty-first century. *Critical Studies in Men's Fashion*, 8(1-2), 5-28.
- Nam, C. & Sanders, E. (2021). Pedagogical Guidance to Educators in Teaching Sneaker Design: The Effectiveness of Sketchbook Practice. *International Journal of Fashion Design, Technology and Education*. <https://www.tandfonline.com/doi/full/10.1080/17543266.2021.1909661>
- \*Gorea, A., Baytar, F., Sanders, E. (2020). Effect of stitch patterns on moisture responsiveness of seamless knitted wool fabrics for compression activewear. *International Journal of Clothing Science and Technology*. (IF= 0.92).

- \*Gorea, A., Baytar, F., & **Sanders, E.** (2020). Experimental design and evaluation of a moisture responsive sports bra. *Fashion and Textiles*.
- \*Loranger, D. & **Sanders, E.** (2020). The ties that bind: Britain's use of Scottish Highland dress. *Clothing and Textiles Research Journal*.
- \*Jablon, S. & **Sanders, E.** (2019). The underlying definition of historical accuracy: Using Hillestad's appearance taxonomy as a framework for defining historical accuracy in theatrical costume design. *Dress*.
- \*Zhang, L., Xiang, C. & **Sanders, E.** (2019). The inspiration of Chinese painting: Feasibility study of using Chinese ink as pigment colorant for a wearable art collection. *Clothing and Textiles Research Journal*.

### **Chapters in Books**

- McKinney, E. & **Sanders, E.** (2020). Pain in Fashion. In Sara Marcketti and Elena Karpova's *The Dangers of Fashion*. Bloomsbury Visual Arts/Bloomsbury Publishing, PLC, chapter 12.
- Baytar, F. & **Sanders, E.** (2019). Computer-Aided Patternmaking: A Brief History of Technology Acceptance from 2D Pattern Drafting to 3D Modelling. In Jennifer Moore's *Patternmaking History and Theory*. Bloomsbury Visual Arts/ Bloomsbury Publishing, PLC, chapter 6.
- \*Lee, K. & **Sanders, E.** (February 2016). Hanji, the Mulberry Paper Yarn Rejuvenates Nature and the Sustainable Fashion Industry of Korea in *Environmental Footprints and Eco-design of Products and Processes*, Springer, 159–184. Refereed.
- Sanders, E.** (May 2013). Chapter 9 Stitches: Holding the Garment Together in Patty Brown & Jane Rice's *Ready-to-Wear Apparel Analysis*, 4<sup>th</sup> Edition, Prentice Hall, 333-360.
- Sanders, E.** (May 2013). Chapter 10 Seams and Edge Treatments: Providing Structure in in Patty Brown & Jane Rice's *Ready-to-Wear Apparel Analysis*, 4<sup>th</sup> Edition, Prentice Hall, 361-394.

### **Refereed Proceedings/Full Papers**

- DePauw, K., Morris, K., Pisano, L., **Sanders, E.**, Scaturro, S., Reddy-Best, K. L., & Keist, C. (2021). CSA Scholars' Roundtable Presentation: Design and Curatorial Scholarship: Purpose, Place, Present, and Future. *Dress*, 47(2), 199-216.
- \*Loranger, D. & **Sanders, E.** (October, 2016). Sumptuary synergy: British imperialism through the tartan and slave trades. *Textile Society of America Symposium Proceedings*, Savannah, Georgia. <https://digitalcommons.unl.edu/tsaconf/1021/> 1,407 full-text downloads since date of posting (December, 2017) as of May 14, 2020.
- \*Hwang, C. & **Sanders, E.** (October, 2015). Baby boomers' acceptance of solar-powered clothing. *The International Conference of Apparels for Middle & Old Aged Person Proceedings*, held October, 18 – 20, 2015, Shanghai, China, 005-020.
- Sanders, E.** & \*Hwang, C. (October, 2014). George Washington Carver: Textile artist. *Textile Society of America Symposium Proceedings*, Los Angeles, California. <http://digitalcommons.unl.edu/tsaconf/895/>. 2,746 full-text downloads since date of posting (March, 2015) as of May 14, 2020.
- Sanders, E.** (September, 2012). The politics of textiles used in African American slave clothing. *Textile Society of America Symposium Proceedings*, Washington, D.C. <http://digitalcommons.unl.edu/tsaconf/740/>. 6,579 full-text downloads since date of posting (December, 2013) as of May 14, 2020.

**Sanders, E.** (2012). Mary Seacole: An example of appearance management by a Black woman in the 1800s. In Littrell, M. (Ed.). *Fashion Dialogue 2012 BIFT-ITAA Symposium: Research and Teaching Papers*. Presented at The 2012 BIFT (Beijing Institute of Fashion Technology) - ITAA (International Textile and Apparel Association) Joint Symposium in China, 38-42.

### **Invited Articles and Blogs**

**Sanders, E.** (May 27, 2019). Ruth E. Carter: The Impact of a Designer's Journey" by Eulanda Sanders. Surface Design Association. <https://www surfacedesign.org/ruth-e-carter-the-impact-of-a-designers-journey-by-eulanda-sanders/>

**Sanders, E.** (Summer, 2018). Introduction to the visual essay, Cotton, Indigo, and Enslavement. *Surface Design Journal*. 42, (2), 40 - 45.

**Sanders, E.** (Fall, 2017). Black fashion designers. *Surface Design Journal*. 41, (3), 38 - 41.

**Sanders, E.** (September 28, 2017). The Cutting Edge. Cooper Hewitt Museum. New York, New York. <https://www.cooperhewitt.org/2017/09/28/the-cutting-edge-2/>

### **GRANTS:**

During my career, I have collaborated with colleagues in various disciplines to obtain over **\$358,000** of external funding and over **\$142,000** of internal funding to support scholarly and teaching activities.

#### **External Grants Received**

- 2016 Sustainable and Smart Solar Power-Controlled Apparel. Xiang, C. (Lead PI), Dai, R., Baytar, F., McKinney, E. & **Sanders, E.** (CoPIs). Funding Source: Environmental Protection Agency, \$15,000.
- 2016 New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing. **Sanders, E.** (PI), & McKinney, E., & Baytar, F. (CoPIs). Funding Source: National Endowment of the Arts: Art Works, \$25,000.
- 2014 A Multi-Dimensional Approach to Meet 21st Century Retailing Education and Industry Challenges for India and the U.S. Fiore, A. (Lead PI), Chung, T., Hurst, J., Karpova, E., Niehm, L., Sadachar, A., **Sanders, E.**, Correia, A., Bhandari, V., Buhroy, S., Grover, A., Kumar, K., Kumar, V., Prasad, G., Raturi, S., Armstrong, C., Swinney, J., & Pookalangara, S. (CoPIs). Funding Source: Obama-Singh Initiative, \$190,000.
- 2010-11 A Sustainable Design Paradigm for Smart Performance Textiles and Apparel. **Sanders, E.** (PI), & Sarkar, A. (CoPI). Funding Source: Environmental Protection Agency (EPA) P3 Awards: A National Student Design Competition for Sustainability Focusing on People, Prosperity and the Planet, \$14,758.12.
- 2008 Rehousing Collection to University Center for the Arts. Carlson, L., Birdsong, B., & **Sanders, E.** Funding Source: Institute of Museum and Library Services, \$95,958.
- 2006 Fulbright-Hayes – Fabric of Indian Life Team Project. **Sanders, E.**, Carlson, L., & Marsh, M. (CoPIs). Funding Source: Fulbright-Hayes, \$16,800.
- 2006 Emerging and New Administrator's Workshop. **Sanders, E.** (PI). Funding Source: Board of Human Sciences, \$400.
- 2000 Closing Reception for the Mary Seacole Exhibit. **Sanders, E.** (PI). Funding Source: Mildred Arnold Foundation, \$300.

## **Internal Grants Funded**

- 2020 Su, C. H., Tsai, C. H., **Sanders, E. A.**, & Hung, J. L. (2020). Sparking the social innovation mindset: Event sustainable innovator certification. Innovative Teaching Initiatives Grant. College of Human Sciences, Iowa State University. (\$20,000 for a one-year span).
- 2017 AMD 458/558X: Queer Fashion. Reddy-Best, K. (PI), **Sanders, E.**, & Fitzpatrick, J. (CoPIs). Funding Source: Iowa State University Center for Excellence in Learning and Teaching (CELT), \$10,000.
- 2017 Queer Style: Local Fashions, Aesthetics, and Representations: An Exhibit, Reception, and Accessioning Initiative at the ISU Textiles and Clothing Museum. Reddy-Best, K. (PI), **Sanders, E.**, & Fitzpatrick, J. (CoPIs). Funding Source: Funding Source: Iowa State University Vice President of Diversity and Inclusion – Women’s and Diversity Grant, \$5,000.
- 2016 Mission Inclusion: Broadening Perspectives through Curriculum and Practice. **Sanders, E.**, Purdy, M., Woods, B., Flagge, C., & Damhorst, M.L. (CoPIs). Funding Source: College of Human Sciences, \$30,000.
- 2016 Sustaining the Academic Pipeline for Graduate Students and Faculty of Color: A Workshop Series to Launch the Trajectory from Graduate Student to Administrator. Behnken, M., Harding, T., Jones-Johnson, G., Jordan, T., (CoPIs) & **Sanders, E. (financial administrator for the grant)**. Funding Source: Iowa State University Vice President of Diversity and Inclusion – Women’s and Diversity Grant, \$5,000.
- 2013 Building a Technology Collaboration between Iowa State University and Southern University. **Sanders, E. (PI)**, & Apparel and Merchandising Faculty at ISU. (CoPIs). Funding Source: Iowa State University Graduate College, \$15,000.
- 2013 Developing Designers across the Sphere: An Online Undergraduate Apparel Design Certificate. **Sanders, E.** (PI), McKinney, E., Bennet, S., & Lee, Y. (CoPIs). Funding Source: College of Human Sciences, \$29,867.
- 2012 Graduate College RECRUIT Grant. **Sanders, E.**, & Fiore, A.M. (CoPIs). Funding Source: Iowa State University Graduate College, \$1000.
- 2010 Developing Chicana/o and Latina(o) Ethnic Identities through Mexican and Indigenous Symbolic Textile Imagery. DeMirjyn, M., & **Sanders, E.** (CoPIs). Funding Source: Colorado State University Service Grant, \$1,000.
- 2010 A Sustainable Design Paradigm for Smart Performance Textiles and Apparel. **Sanders, E.**, & Sarkar, A. (CoPIs). Funding Source: College of Applied Human Sciences Mini-Grant, \$6,000.
- 2003 Traditional Ghanaian Textiles for Eveningwear Creation. **Sanders, E.** (PI). Funding Source: College of Applied Human Sciences Mini-Grant, \$500.
- 2003 Design & Merchandising Betts’ Visiting Scholar Robert Hillestad. **Sanders, E.** (PI), & Carlson, L. (CoPI). Funding Source: College of Applied Human Sciences Betts’ Visiting Scholar, \$5,000.
- 1999 Fiber and Wearable Art Inspired by Research on African American Slave Appearance. **Sanders, E.** (PI). Funding Source: Colorado State University Career Enhancement Grant, \$4,600.

- 1998 World History Revisited: The Appearance of Mary Seacole in Her Many Adventures. **Sanders, E.** (PI). Funding Source: Colorado State University Career Enhancement Grant, \$5,000.
- 1997 African American Appearance: Cultural Analysis of Male Slave Narratives. **Sanders, E.** (PI). Funding Source: Colorado State University Career Enhancement Grant, \$4,950.

## **PAPERS PRESENTED:**

### **Refereed Presentations (\*graduate student \*\*undergraduate student – current or former)**

During my career, I have presented **111** presentations at professional conferences, in which the majority has been at the International Textile and Apparel Association annual meeting. Of these presentations, a significant number have been either graduate student thesis research I have advised (**46**) or the dissemination of teaching strategies or courses I have developed (**26**). In most cases, the presentations have been collaborative in nature. Abstracts for most presentations are available on my [Research Gate](#) page or the [ITAA website](#). Presentations that resulted in digital full proceedings papers are linked below in red.

### **Invited Presentations**

I have been invited to give over **80** lectures, presentations, and workshops on campus, regionally, nationally, and internationally during my career.

## **COURSES TAUGHT:**

Taught over **300** courses from 1990 to present at Iowa State University, Colorado State University and the University of Nebraska-Lincoln. These courses range from 100-level to doctoral-level classes. The classes have been delivered by: (a) resident instruction on campus, (b) continuing and distance education, (c) flipped, and (d) online and/or hybrid. Topic areas include: flat-pattern, computer-aided design (CAD) pattern making, illustration, line development, historic costume, textile design (repeat prints, engineered prints, crocheting, knitting, felting, bead embroidery, quilting and various fiber art techniques), computer aided design, product development (soft lines/soft goods), event management, and website development.

## **STUDENT WORK ACCEPTED INTO JURIED EXHIBITIONS:**

Taught or mentored **77** pieces of student work (undergraduate and graduate) accepted in juried exhibitions during my teaching career. I do not list myself as a co-author on student juried work, although this is common practice of some designers/artists. The some works exhibited in the ITAA Design Exhibition are retrievable via the [ITAA Design Catalogs](#) and [ITAA Conference Proceedings](#), methods for reporting results have evolved as the organization evolved. The works exhibited in ISU's The Fashion Show are retrievable via dvd.

## **GRADUATE DEGREES SUPERVISED:**

During my career, I have advised **34** graduate students to completion (14 doctoral and 20 masters). Add summary sentence of where they are employed. At Colorado State University, I advised **32** Women's Studies (WS) Interdisciplinary Graduate Certificate Students in which the goal is to integrate the WS certificate program into their major program years 2010 to 2012.

## **ENGAGEMENT WITH SCHOLARS AND INDUSTRY:**

Student engagement with visiting scholars and artists has been integral to infusing the Apparel and Merchandising curriculum with various experiences and perspectives. While at CSU I coordinated the programming (in one case wrote a grant) for visiting scholars, such as Ali Rahimi, celebrity couturier in Los

Angeles; Robert Hillestad, Emeritus Faculty in Textiles, Clothing, and Design at the University of Nebraska-Lincoln; and several guest artists for ArtWear Fashion Week in Fort Collins to present to students in studio classes. I have also held weekend workshops for students in the program entitled, *Saturdays with Sanders* in which I demonstrated various construction and textile design techniques. These experiences provide inspirational opportunities for students, staff, and faculty in the program. Selected past experiences at ISU are:

- Fedele Bauccio CEO and cofounded of Bon Appétit Management Company an on-site restaurant company offering full food-service management to corporations, universities, museums, and specialty venues. Board member at Impossible Foods – The Org, originator of the Impossible Burger. Supported through the Helen LeBaron Hilton Chair fund, College of Human Sciences, and ISU Student Government/Lectures Program.
- Lee Cockerell is the former Executive Vice President of Operations for the Walt Disney World® Resort. Supported through the Helen LeBaron Hilton Chair fund, College of Human Sciences, and ISU Student Government/Lectures Program.
- Ruth E. Carter Academy Award winning costume designer for *Marvel’s The Black Panther*. Other movies she was the costume designer for includes: Spike Lee’s *Malcom X (1993)*, Steven Spielberg’s *Armistad (1998)*, Lee Daniels’s *The Butler*, and Ava Duvernay’s *Selma*. Supported through the Helen LeBaron Hilton Chair fund, College of Human Sciences, and ISU Student Government/Lectures Program.
- Karen Katz Former President and CEO of Niemen Marcus and National Retail Federation Foundation Board of Directors. Funded by the Evonne Smith Endowed Fund For Excellence in Apparel, Merchandising and Design.
- Yeohlee Teng New York City based fashion designer, 2004 recipient of the Smithsonian’s Cooper Hewitt National Design Award for Fashion Design, and creator of designs that are part of the permanent collection in the Costume Collection of the Metropolitan Museum of Art visit supported by a private donor.

## ● **SELECTED PROFESSIONAL ACTIVITIES**

(for a complete list request an academic CV)

### Leadership Activities in Professional Organizations

2020 – present	<i>Fashion, Style and Popular Culture Journal</i> , Advisory Board
2013 – 2020	<i>Fashion, Style and Popular Culture Journal</i> , Editorial Board
2019 – present	<i>Clothing and Textiles Research Journal</i> , Editorial Board
1992 – present	International Textile & Apparel Association (ITAA) Member
2022 – present	VP of Education, ITAA Council
2008 – present	Textile Society of America (TSA) Member
2016 – 2019	R.L. Shepp Book Award Committee
2012 – 2016	Board of Directors, Director at Large
1999, 2017- 2023	Costume Society of America (CSA)
2022	Hiring Committee for Editor of <i>Dress</i>
2021 – 2022	Editorial Board for <i>Dress</i>

### **Memberships in Professional Societies and Organizations**

August 2020 – present	Fashioning the Self in Slavery and Freedom Advisory Board Member
March 2020 – January 2023	Hospitality Management Dean’s and Directors Consortium
2019 – 2023	Professional Convention Management Association (PCMA)
2019 – present	National Retail Federation (NRF)
Summer 2018 – present	National Restaurant Association (NRA)
Fall 2017 – January 2023	International Association of Exhibitions and Events (IAEE)
Summer 2017 – present	International Council on Hotel, Restaurant, and Institutional Education (ICHRIE)
Fall 2013 – September 2019	Carver Birthplace Association Board of Directors
Fall 2012 – present	American Apparel & Footwear Association (AAFA) Iowa State University Faculty Representative
2012 – present	Member, Colorado State University Alumni Association Board of Directors
2011 – 2012	Southwest Institute for Research on Women (SIROW)
2010 – 2012	National Women’s Studies Association (NWSA)
2007 - 2008	Colorado Network of Women Leaders (CNWL) Academic Management Institute (AMI)
2005 - present	Surface Design Association
2004 - 2016	Fashion Group International (FGI)
2003 - present	Handweaver’s Guild of America
2001 - 2002	American Association of Family and Consumer Sciences (AAFCS)

### **Manuscript Refereeing**

2020 - present	<i>Clothing and Textiles Research Journal</i> Manuscript Reviewer for the Product Development area
2016 - present	<i>Fashion, Style and Popular Culture Journal</i>
2016	<i>South African Journal of Family Ecology and Consumer Sciences</i>
2015	<i>International Journal of Costume and Fashion</i> Reviewer, Design area
2002	Manuscript Reviewer – ITAA Special Publication on Design & Aesthetics
1996	Manuscript Reviewer – ITAA Special Publication on Computer-Aided Design



## **Accreditation and Program Reviews**

2023	University of Arkansas (upcoming for Fall 2023)
2022	University of Minnesota Design Graduate Program
2021	University of Tennessee Department of Retail, Hospitality, and Tourism Management
2005	Central Michigan University External Review for the Apparel Merchandising and Design department in the College of Education & Human Services

## **SELECTED PRESS:**

(for a complete list request an academic CV)

- Donaldson, T. (February 1, 2021). Dress and protest: fashion hasn't been a bystander in the Black Civil Rights Movement. *Women's Wear Daily*. <https://wwd.com/fashion-news/fashion-features/protest-fashion-black-civil-rights-black-panthers-blm-1234715312/>
- Blazio-Licorish, T. & Anyanwu, O. (November 3, 2021). How cultural appropriation became a hot-button issue for fashion. *Women's Wear Daily*. <https://wwd.com/fashion-news/fashion-features/how-cultural-appropriation-became-a-hot-button-issue-for-fashion-1234579968/>
- Cinone, D. (November 22, 2018). Alexandria Ocasio-Cortez's campaign shoes are making fashion history. *New York Daily News*. <https://www.nydailynews.com/news/national/ny-news-alexandria-ocasio-cortez-shoes-making-fashion-history-20181122-story.html>
- Stevens, K. (November 6, 2014). Modern textile designs on exhibit at Craft & Folk Art Museum. *Los Angeles Times*. <http://www.latimes.com/home/la-hm-textile-exhibit-20141101-story.html>
- Spieszny, A. (May 09, 2012). Students developing "solar powered" clothing to charge electronics. *Outdoorhub*. <http://www.outdoorhub.com/news/2012/05/09/students-developing-solar-powered-clothing-to-charge-electronics/>
- Danigelis, A. (April 27, 2012). Solar-powered fabric charges phones on the trail. *Discovery Communications*. <http://news.discovery.com/tech/solar-powered-fabric-120422.htm>
- Castellanos, S. (July 06, 2009). Denver company aims to make pants for patients. *The Denver Post*. [http://www.denverpost.com/business/ci\\_12759172](http://www.denverpost.com/business/ci_12759172)
- Curtin, D. (September 24, 1999). CSU gets \$3.2 million software gift. *The Denver Post*.